GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:2708
ANSWERED ON:19.12.2003
ACTION PLAN FOR HANDMADE CARPETS
Y.G. MAHAJAN

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government has formulated an action plan for the promotion of handmade carpet industry in the country;

(b) if so, the details thereof; and

(c) the share of the country in the international market of handmade carpets?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI GINGEE N. RAMACHANDRAN)

(a) & (b): The Government provides financial assistance to the Carpet Export Promotion Council (CEPC), a National autonomous body of carpet exporters which has been set up to take various measures to promote and develop the carpet industry for enhancement of export. These measures include: organization of buyer-seller`s meet; overseas publicity; organisation of workshops on design development; export marketing and packaging etc; participation in various international fairs; sponsoring of sales-cum-study teams abroad and organisation of Carpet Expo`s (Autumn and Spring) annually in New Delhi.

The Government also implements a number of scheme to promote handmade carpet industry in the country. The scheme include: Design and Technology Upgradation; Training & Extension; Research and development and recently launched `Baba Saheb Ambedkar Hastshilp Vikas Yojana` (AHVY) which seeks to develop selected artisans clusters into professionally managed self reliant enterprises working on the principle of effective member participation and mutual cooperation and aims to achieve sustainable development of the artisan cluster.

Besides an Indian Institute of Carpet Technology (IICT), has been established at Bhadohi with a view to provide Human Resource Development, Research and Developmentand Common Facility Centre services to the carpet industry. Under the UNDP assisted Carpet Project assistance has also been provided to various agencies to develop new design, development of tools, looms and equipment, promotion of natural dyes, strengthening of IICT, Bhadohi and participation in domestic/international fairs by Carpet Export Promotion Council (CEPC) New Delhi.

(c): The share of the country in the international market of handmade carpets is around 18%.